

Warwickshire Waste Partnership

17th June 2015

Waste Partners Report

Recommendation

The Waste Partnership is asked to acknowledge the work being undertaken in each partner authority.

1.0 Introduction

- 1.1 This report provides an update on the various waste initiatives taking place in each authority area.
- 1.2 Authorities work together on communications initiatives where there is an associated benefit.

2.0 North Warwickshire Borough Council

- 2.1 Verbal update to be provided at the meeting.

3.0 Nuneaton & Bedworth Borough Council

- 3.1 Verbal update to be provided at the meeting.

4.0 Rugby Borough Council

- 4.1 The council has employed a full time Environmental Education Officer to facilitate the Recycle Right for Rugby campaign and address other on-going environmental issues such as contaminated recycling, littering, dog fouling and fly-tipping.
- 4.2 A series of stickers are to be applied to all 3 bins. This initiative funded by WCC will serve as a reminder as to 'what goes where' and it is hoped will assist in the aim of reducing contamination levels in the blue lid and green bins.
- 4.3 WCC has funded 5,000 kitchen caddies to be delivered out to homes not having previously received one. It is anticipated the additional caddies will increase food waste diversion to the green bins.

5.0 Warwick District Council

5.1 Verbal update to be provided at the meeting.

6.0 Stratford District Council

6.1 Work is continuing to roll out a new waste and recycling collection fleet in 2015 to include 360 degree cameras and in-cab technology to protect operatives, improve efficiency of collection service and greatly enhance communication processes. A route optimisation exercise has taken place and a communication plan is being developed to publicise the changes.

6.2 A bulky waste collection service review is being carried out to maximise reuse and recycling.

6.3 A review of communal waste collection provision in the district to enhance the service (incorporating garden and food waste collections where appropriate) is currently taking place.

6.4 New residents continue to receive information packs alongside their wheeled bins. The pack includes a guide to the three bin system plus the new food waste and junk mail leaflets.

6.5 The TEEP assessment in response to the recycling separate collection legislation was approved by Cabinet on 9 February 2015. The Environment Agency's survey has been returned.

6.6 The kerbside collection of textiles, small items of WEEE and batteries continue to prove popular.

6.7 Work has been carried out in preparation for the next round of door to door canvassing.

6.8 There has been a substantial increase in requests for food caddies due to the WCC promotion.

7.0 Warwickshire County Council

7.1 Communication activities update:

- i. A hugely successful on-line food waste competition took place in March with over 11,000 entries being received and 4,143 free packs of compostable caddy liners being posted out to Warwickshire residents. The competition was advertised in a number of ways but the most successful way being the bin hangers/tags which were used in all district areas (with the exception of Rugby). An analysis of the competition entries shows that the highest proportion of entries was from the North Warwickshire area (5.34% of all households) and the lowest from Rugby

Borough area (0.53% of households). Participation rates for the other areas: Nuneaton – 1.91%, Warwick – 3.72% and Stratford – 4.08%).

- ii. This year's door canvassing 'pre-canvassing monitoring', which measures recycling participation rates, has now been largely completed and door canvassing work will commence mid-June for around 30,000 households. Canvassing at the HWRCs is also due to begin in June. The whole project is scheduled to be fully completed by the end of the autumn.
- iii. Upgrades to the waste management pages on the website are now fully complete and include a campaigns banner on the main portal page along with twitter feeds.
- iv. A further composting workshop was run at the end of March in Warwick to encourage residents to learn and begin composting at home.
- v. Signage at the Princes Drive HWRC is in the process of being upgraded and is due to be completed by the middle of the summer
- vi. New leaflet dispensers will be installed over the next month at all HWRC reuse shops and will contain information leaflets on a number of waste management areas such as; HWRCs, home composting, cotton nappies, paint management etc.
- vii. The first bi-monthly 'Recycle for Warwickshire' e-newsletter was sent out at the beginning of May to all Recycle for Warks email subscribers and can be accessed here <https://app.mailerlite.com/g3p5y1> . The number of subscribers was boosted to more than 3,000 following the successful food waste competition.
- viii. A master composter training day was provided at Ryton gardens at the end of March with 5 new volunteers in attendance.
- ix. The ever growing Warwickshire Week of Thrift took place between March 21st to March 29th with more than 30 local activities and events taking place during the week ranging from the county's first-ever accredited Repair Cafe event in Stratford-upon-Avon to 'Do it Yourself' events in Nuneaton & Bedworth, a FREE Community Lunch in North Warwickshire, a Home Composting workshop in Warwick and a 'Saving Money Online' Day in Rugby. For more information see <http://www.thriftweek.co.uk>
- x. The Recycle for Warwickshire Facebook page now has well over 300 likes. The two twitter pages, Compost Corner and Recycle 4 Warks, have 84 and 269 followers respectively.
- xi. The Warwickshire Waste Partnership annual conference held in March was a big success with high quality speakers. The theme this year was 'Reuse' and included afternoon visits to both the Judkins HWRC reuse shop and the reuse warehouse in Nuneaton operated by Second Chance.

- xii. Crown's 'Kick out the Can' initiative was highly promoted in March leading to large volumes of unwanted paint being donated to Crown's Coventry based decorating centre.
- xiii. Stickers, similar to those used throughout the rest of Warwickshire, have recently been applied to all three wheeled bins in the Rugby area. The stickers show what materials should and shouldn't be placed within each bin.

7.2 Procurement activities update:

- i. Completed: Door Canvassing & HWRC Meet & Greet for 2015 – this has been won again by EnviroComms Ltd and is to door canvass 30,000 Warwickshire households and carry out 1,500 hours of canvassing at HWRCs.
- ii. The tender for the emergency disposal of residual waste in the south of the county along with commercial waste from Rugby district did not attract any bidders and so an exemption has been gained for Ling Hall for 3 years and WCC are planning to upgrade the second compaction unit at Princes Drive to cope with any short term emergency site closures.
- iii. The contract for glass from the HWRCs has been awarded. The metals tender will be re-run (and in a simpler format) as there were no tenderers that were happy to go through to an e-auction stage.
- iv. Future tenders planned for this year include; wood, plasterboard, mattresses, paint, textiles and clinical waste.

7.3 Other Activities

- i. A waste composition analysis of kerbside and HWRC residual and kerbside organic wastes was undertaken at the end of February (please refer to separate reports).
- ii. Awards: Waste management collected a Zero Waste Awards Silver for the Lower House Farm HWRC shared facility in early April. WCC is also a finalist in this year's National Recycling Awards (Efficiency of the Year) for the Age UK Warwickshire partnership contract. The same scheme has already won a bronze and a silver award at this year's improvement and efficiency (iESE) awards.
- iii. The National Civic Amenity Site Conference due to be held in Solihull in July will include as part of the afternoon's programme a visit to showcase the Lower House Farm HWRC and reuse shop as an example of best practise.
- iv. WCC have secured over £13,000 worth of funding from the recent DTS local project fund round. This money will be used to develop the reuse of WEEE at the HWRC reuse shops.

- v. WCC undertook a comprehensive satisfaction survey across all its HWRCs in February/March this year. Satisfaction results were up on 2013 results with an overall satisfaction rate of 97.8% (full details can be found within the HWRC review report).
- vi. Funding has been allocated by WCC to enable Rugby Borough Council to deliver over 2,000 kitchen caddies to new housing development areas.

Background Papers

None

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